

How to Boost Engagement on Instagram



CUSTOMER EXPERIENCES

Share experience of a customer or with a brand for more engagement on Instagram



POSTS WITH FACES

Posts with faces get more engagement as they add a human touch to the pictures



COMPELLING CTA

Powerful call to actions boost engagement on Instagram



ANALYTICS

Analytics will help you identify what works for you and what doesn't. Get a better understanding of your audience and best posting times



VIDEOS

Eyecatching videos and boomerangs attract more users and boost engagement



HASHTAGS

Use hashtags relevant to the post, your business and your community so people searching that hashtag will see your posts

