

# FACEBOOK TERMINOLOGY

1

**Profile:** Create a custom page for either a business or person that shows basic info about the author. Can be used to market or befriend other users.

2

**Cover Photo:** Upload a large photo that will be placed in the background of a profile. This feature is public at all times and can be viewed by anyone.

3

**Timeline:** Read through a fresh news feed that drips media and activity from other users or pages. Every account on the network has a timeline.

4

**Messages:** Send private messages to any member on the social network. The messages feature works similar to email.

5

**Chat:** Send and receive live chat messages with friends or other pages. Chat can also be used to make calls.

6

**Group:** Join groups with friends or public users interested in similar content. The community-driven pages allow members to chat, organize, and start a convo on the group timeline.

7

**Follow:** Follow the public activity of other accounts or pages to see new posts and updates. The content from followed accounts appears in the timeline.

8

**Admin:** Manage a page or group by becoming the admin.

9

**Event:** Find local or foreign events going on in cities or venues. Groups show friends or other liked pages that will be attending. Users can also create events and send invites to other profiles.

